

LUCA DE SIMONE

INDUSTRIAL DESIGN

ABOUT ME

Dedicated to producing the highest quality of work possible, focusing on the smallest of details to elevate a project. I am very hands on and love to make models of my ideas whether it is using CAD or a physical model. I strive to produce new and interesting solutions and designs through creative problem solving.

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EXPERIENCE

Huntington Syfte & Co | Industrial Designer | Phoenix, Arizona
Jun. 2020 - Present

Responsible for concept design and development, working with engineers to achieve price point goals while maintaining aesthetics and functionality. Strong emphasis on product visualization.

Exokinetics | Intern | West Chester, Pennsylvania
Jun. 2019 - Aug. 2019

Worked on form development and human interaction of a mobility device, accessory design, and workshop experience with a heavy focus on engineering.

Frank Lloyd Wright Foundation | Intern | Scottsdale, Arizona
Jan. 2019 - Apr. 2019

Member of the licensing team tasked with revamping products in the store as well as working with licensees to get to production. I took Mr. Wright's designs from the early 1900's and refreshed them to fit into today's modern aesthetic.

Weplay.media | Intern | Phoenix, Arizona
Jan. 2016 - Apr. 2016

Member of the art team responsible for updating all graphics for each update of the MotoGP Championship Quest mobile app.

EDUCATION

Arizona State University | Tempe, AZ | **BS Industrial Design** | 2020

ASU Design Excellence | Spring 2018 Winner

ASU Dean's List | Spring 2018

PORTFOLIO

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